

ABSTRACT

A system for delivery of services to at least one client program on a mobile device adapted to communicate in a wireless manner including a plurality of communication/detection devices. Each of the communication/detection devices has a known range and is adapted to detect the presence of the mobile device when the mobile device is within the range thereof. Each communication/detection device is also adapted to communicate information between the mobile device and the communication/detection device when the mobile device is within the range thereof. The system further includes at least one multiplexer in communication with at least one of the communication/detection devices and at least one server including content stored thereon to provide at least one service to the client program on mobile device. The server is in communication with the multiplexer. The service to be provided to the mobile device depends on which one of the plurality of communication/detection devices is in communication with the mobile device.